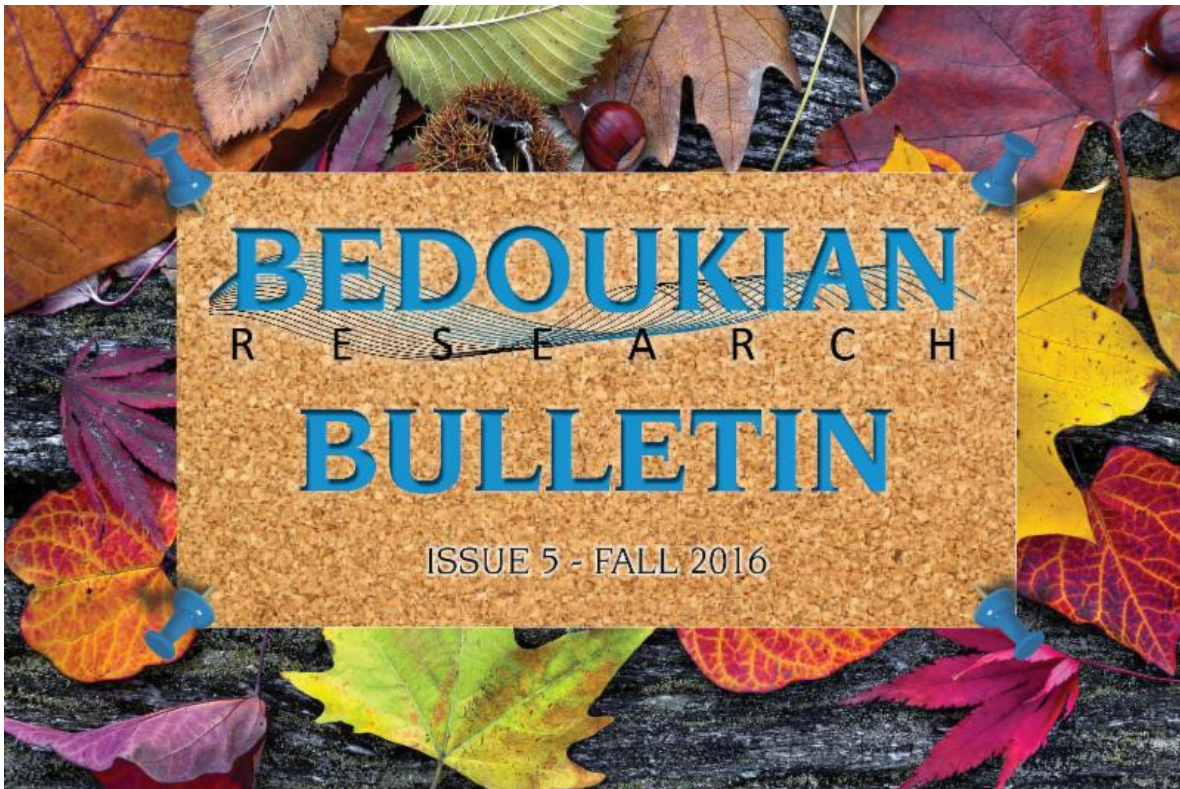


Having trouble viewing this email? [Click here](#)



Winter Fruits

Fall is here with a cornucopia of fall foliage and pome fruits. As we anticipate the holidays and cooler weather, 'tis the season for winter fruits such as **cranberry** and **plum**. Bedoukian introduces the **Winter Fruits collection** with versatile ingredients that can be used in a variety of flavor and fragrance formulations.

[Bedoukian Ethyl 2-Methyl-3,4-Pentadienoate \(510\)](#)



ODOR DESCRIPTION

FRUITY, DELICIOUS APPLE,
DRYING DOWN TO A PLUM
WITH STRONG TROPICAL
PINEAPPLE UNDERTONES.

Plum is a trendy ingredient appearing in women's fine fragrance launches. **Acqua Colonia** is bringing its 2014 **Plum & Honey** scent back this year for a limited time. **Jo Loves** by Jo Malone debuted **Smoked Plum & Leather** with a sweet plum liqueur accord. **Avon Prima** is a new floral chypre scent that "opens with lush top notes of plum" while **Cartier Oud & Santal** features a "comfit plum for a liqueur-like sensuousness" and **Victoria's Secret Scandalous Dare** highlights an "icy plum" accord. Empire, the hit television show launched its own fragrance collection. **Truth**, the women's fragrance, is a floral with Bulgarian rose, vanilla orchid, violet blossom, blackberry and velvet plum.

Plum is also emerging in the beauty area. **Base 4 Groovi Beauty** introduced **Candied Plum** in mini face & body wipes, hand cream and lip balm sold at Ulta while **Plum Struck** has joined **Victoria's Secret Beauty Rush Flavored Gloss** line.

In flavors, alcoholic beverages are the en vogue application for new plum launches. **Red Tettermer O'Connell + Partners** and **Peach Street Distillers** collaborated to create **Hoppy Plum**, a limited edition seasonal batch of **TuB Gin**. **Edinburgh Gin** added **Plum & Vanilla Liqueur** as a limited edition to its range. As part of the Beers Made By Walking collaboration with High Line Canal Conservancy, **Dry Dock** crafted the **High Line Plum Saison-Brett**.

Not an alcoholic beverage, but a notable collaboration is **Morgenstern's Finest Ice Cream** and **Ice Cream Books**. To celebrate the launch of Brit Bennett's novel, *The Mothers*, Morgenstern's created an exclusive **Sour Plum Jam** sorbet.

DID YOU KNOW? In addition to plum, [Ethyl 2-Methyl-3,4-Pentadienoate](#) has strong pineapple undertones. It can be used at higher levels to impart an exotic tropical effect in your formulations. Make this ingredient the "plum" of your formulas!

[CLICK HERE](#) FOR A SAMPLE

[Bedoukian Farnesol FCC \(BRI 719\)](#)



ODOR DESCRIPTION

A DELICATE, FRESH, GREEN MUGUET NOTE.

Cranberry is a popular flavor in beverages such as juice and water. According to Beverage Industry's 2016 Product Development Survey, 50% of survey respondents formulated with cranberry in 2015. Driven by its health benefits, cranberry is often used in a variety of juice formulations. For example, **Ocean Spray Cranberries Inc.** added **Ocean Spray PACT Fruit Infusions** in **Strawberry Kiwi, Cranberry Concord Grape** and **Cranberry Blueberry Cherry** flavors while **Natalie's Orchid Island Juice Co.** added **Orange Cranberry** as one of two limited edition fall flavors.

In water, **Polar Seltzer** added **Cranberry Clementine** to its range. The company also launched the 2016 **Winter Limited Edition collection** in five flavors. **Cranberry Cider** is one of the variants followed by **Winter Citrus and Berry, Tart Cherry and Lime, Pink Peach Bellini** and **Late Harvest Berries**. To "celebrate this year's holiday season," **Dry Soda Co.** debuted **Limited Edition Cranberry** and **Ginger** sparkling flavors. Alcoholic seltzers are also gaining momentum. **Spiked Seltzers** was the first entrant into the market three years ago and offers **Cape Cod Cranberry** while **Nauti Seltzer** launched this year and features **Cranberry** as one of four flavors.

Cranberry is also a seasonal fall and winter fragrance favorite, particularly popular in candles and air care. For example, **Yankee Candle** introduced **Cherry Gin Fizz**, which is described as "a bubbly mix of cherry, pomegranate, cranberry and vanilla that refreshes." Additionally, as part of the limited edition **Get Your Glamour On** collection, **Yankee Candle** launched **Iced Pine Berry**, which is "a wonderful, wintry scent of evergreen, pine cones and frosty cranberry that sets the perfect holiday party mood." For the Fall 2016, **Swan Creek Candle Co.** launched two cranberry candle scents **Cranberry Apple Crisp** and **Cranberry Garland**. **Cranberry Apple Crisp** features New England cranberries, tart apple, peach, cinnamon, clove, almond and caramel while **Cranberry Garland** highlights chilled cranberries and fresh mulberries combined with Siberian fir needle, English ivy and pink peppercorns. **Cranberry Mandarin Splash Candle** joined **Better Homes and Gardens'** line up. As a limited edition for the season, **Febreze** added **Fresh Twist Cranberry** to its line.

In personal care, **Bath & Body Works** extended the **Frosted Cranberry** scent into a **Gentle Foaming Hand Soap**. In addition, **Winterberry Wonder** joined the **Bath**

& Body Works Signature Collection range and is "a wintry blend of red winterberry, ruby apple and sparkling cranberry."

DID YOU KNOW? Farnesol is a great addition to rose, muguet, and other floral compositions. It adds a delicate freshness that will make your fragrance blossom. Don't be left in the cold, add this ingredient to your fall and winter harvest!

[CLICK HERE](#) FOR A SAMPLE

Spice Market

Nothing connotes the holiday season like warm simmering spices such as such as cinnamon, **clove** and nutmeg. In addition, the large and growing multicultural population and younger demographics are influencing the food and beverage market as they seek bold, spicy, authentic and experiential flavor combinations. All kinds of **pepper** such as Black, Habanero and Jalapeño are heating up multiple applications. Bedoukian introduces the **Spice Market collection** with versatile ingredients that can be used in a variety of fragrance and flavor formulations.

Bedoukian Habanene (965)



Black and pink pepper accords are hot ingredients happening in fine fragrances. **Comme des Garçons** debuted **Blackpepper**, which is formulated with Madagascan pepper and woody notes. Makeup artist **Charlotte Tilbury** introduced **Scent of a Dream**. This chypre scent includes black pepper, saffron, frankincense, patchouli and fire tree notes with citrus and floral ingredients. **Ermenegildo Zegna** **Essenze Gold Collection - Musk Gold For Men** has notes of bergamot, black pepper, coriander, carrot seed, myrrh, cedar, leather, oud, musk and patchouli.

Project Renegades Mark Buxton, Bertrand Duchaufour and Geza Schoen is a niche brand from three perfumers. All three perfumers created their own namesake scent and each contains a pepper note. Mark Buxton utilizes black pepper while Bertrand Duchaufour and Geza Schoen use pink pepper. **Want Pink Ginger** by **DSquared2** is a new spicy floral fragrance for women with pink ginger and pink pepper accords while **Happy Spirit Forever** by **Chopard** is a floral fragrance that also features pink pepper.

Pepper can also be seen in candles. For example, **Illume Winter White** is an aromatic scent with evergreen, cypress, white peppercorn, and cardamom while **Illume Pumpkin Peppercorn** is spiced pumpkin with sweet peppercorn, roasted cinnamon bark, citrus peel, oak, amber, black vanilla bean and smoked chestnut. **Cire Trudon's** new candle **Bethléem**, showcases pepper, cardamom and saffron.

In the flavor arena, consumers crave heat and look for a variety of unique spicy foods and beverages in all applications. Pepper has a myriad of interpretations and **Habanero** and **Jalapeño** are two popular flavor directions appearing in a variety of products.

This year, Lay's introduced the "Flavor Swap" Campaign and had consumers compare new flavor directions to existing flavors. **Fiery Roasted Habanero** was the new flavor that ran against **Lay's Flamin' Hot**. Beef jerky is the latest snack food gaining momentum. **Lime Habanero Tequila Jerky** is one of **Hangover Joe's** newest products while **New Primal** recently introduced **Habanero Pineapple Beef** meat stick. **Litehouse® Inc.** added **Mango Habanero** to its dressing line. **Züpa Noma's** new chilled on-the-go vegetable soup is available in six flavors. **Organic Yellow Pepper Habanero** and **Organic Tomatillo Jalapeno** are two varieties.

Noosa Yoghurt has launched a variety of innovative new savory flavors including **Mango Sweet Chili**, **Pineapple Jalapeno** and **Raspberry Habanero**. **Chobani Meze™** is a new line of savory dips in three flavors - **Chili Lime**, **Roasted Red Pepper** and **Three-Pepper Salsa**. **G.H. Cretors** added **Organic Chile Jalapeño White Cheddar** to its popcorn collection.

Beverages are also experimenting with spices. **Dry Sparkling Serrano Pepper** launched as a limited edition seasonal summer flavor while **WKD Fiery Shot** debuted in early 2016 and showcases a mango and chilli-flavoured 15% ABV hot shot.

DID YOU KNOW? We demonstrated [Habanene](#) at 0.2% in our [Rose Poivrée Accord](#), with a peppered floral note where it added just the right amount of spice to compliment and enhance the floral aspects of the fragrance. Let this top product of ours help heat up your formulas!

[CLICK HERE](#) FOR A SAMPLE

[Bedoukian Homomenthyl Acetate \(967\)](#)



ODOR DESCRIPTION

A MINTY HERBACEOUS ODOR.

Clove is a popular fragrance note often used in candles and air care during the fall and winter season. For example, this season **White Barn Candle Company** has a **Cinnamon & Clove Bud** scent while **American Home by Yankee Candle** offers a **Spiced Orange and Clove** candle. **Yankee Candle** introduced several fall and holiday scents that highlight clove. **Yankee Candle Shimmering Pine** has pine, holly berry and clove while **Sparkly Ginger Martini** in Yankee Candle's **Get Your Glamour On** limited collection is formulated with nutmeg, clove and ginger. In addition, **Yankee Candle Spiced Pumpkin Reed Diffuser** is described as "pumpkins baked in simmering spices of clove, nutmeg and cinnamon sweetened with brown sugar." **Swan Creek Candle Co.** also launched several spicy candle directions for the fall. **Holiday Hearth & Home** features Clementine, juicy orange, black clove, allspice and cane sugar while **Spiced Sangria** blends citrus, cloves, allspice, anise and cinnamon with red wine notes. **Roasted Chestnut Spice** combines smoked chestnuts, clove bud, golden amber and firewood.

Épices et Délices - "Delicious Spices" is one of three new Holiday 2016 **Diptyque** candles. It blends a warm spicy accord, Gingerbread, honey and star anise. **Nest** added **Sahara Spice** to its line and combines nutmeg, coriander, ginger, cardamom, sandalwood and Madagascar vanilla bean. **Votivo Spiced Chai** candle is new and contains cinnamon, pumpkin, vanilla, amber, resin and sandalwood.

In personal care, **Method** introduced two warm and spicy scents for the fall. As part of the Holiday Collection 2016, **Vanilla Chai** blends vanilla sugar, allspice, cinnamon, clove and nutmeg and is available in Foaming Hand Wash and Gel Hand Wash. **Rebecca Atwood** designed the limited edition **Pumpkin Clove** Foaming Hand Wash and Gel Hand Wash packaging. **The Body Shop** launched a **Vanilla Chai** limited edition bath and body range.

In flavors, Pumpkin Spice across multiple applications, is the best example of the use of clove and other baking spice blends. Pumpkin Spice is becoming a ubiquitous seasonal flavor and here are a few examples of recent market activity. In beverages, **Starbucks** rolled out its infamous **Pumpkin Spice Latte** flavor in a ready-to-drink **Frappuccino** as well as **K-cups**. **Cheerios** launched **Pumpkin Spice**, a limited edition flavor that features "pumpkin puree, cinnamon, nutmeg and cloves" while **Peeps** introduced **Pumpkin Spice Latte Flavored Chicks** dipped in white fudge.

For the season, **Turkey Hill** debuted **Pumpkin Pie** Limited Edition Ice Cream and **Cold Stone Creamery** launched **Pumpkin Cheesecake** Ice Cream.

DID YOU KNOW? [Homomenthyl Acetate's](#) fresh, minty, and lavandine notes may be an interesting addition to fougere types. For flavors, these same aspects may be interesting enhancers for oral care and fruity flavors. Warm up your formulas and watch your products simmer!

[CLICK HERE](#) FOR A SAMPLE



Copyright © 2016. All Rights Reserved.

View our profile on [LinkedIn](#)

Bedoukian Research Inc, 21 Finance Drive, Danbury, CT 06801

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [Customer Contact Data Notice](#)

Sent by customerservice@bedoukian.com powered by



Try email marketing for free today!