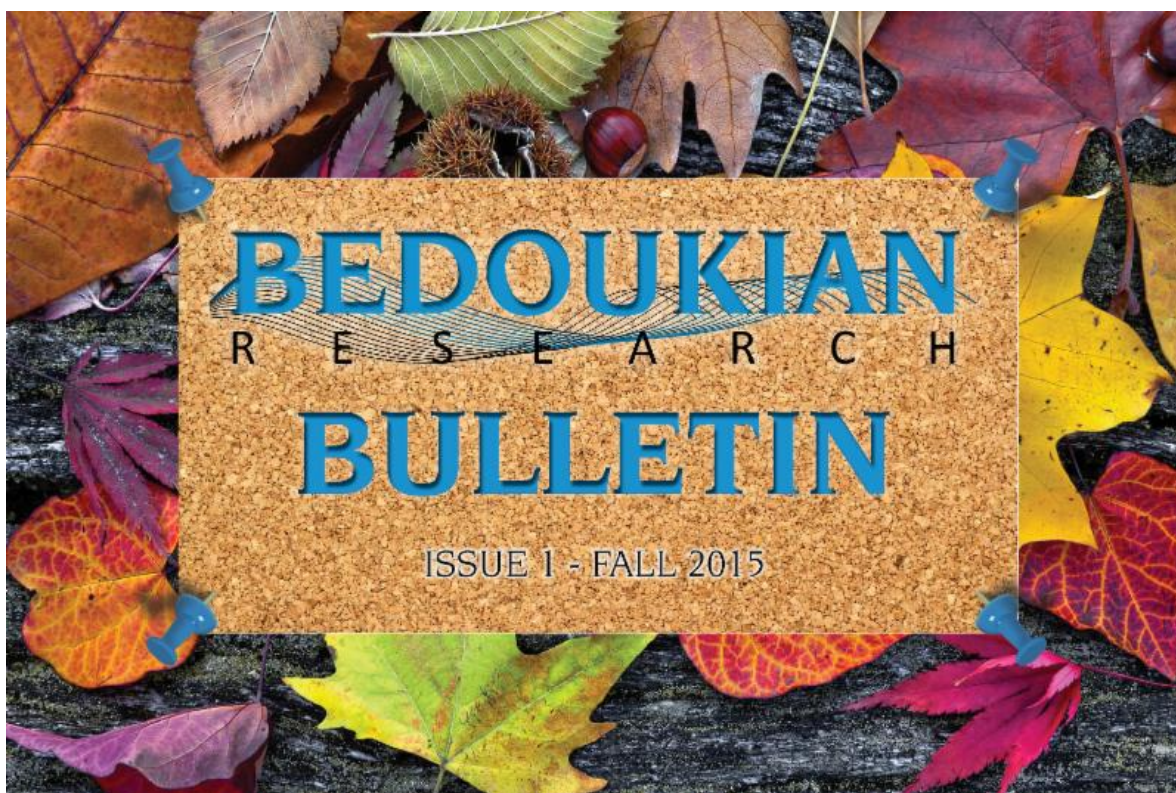


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Harvest Home

Fall is the season for gathering **ripened fruits** and **flowers** and represents the change of seasons with a **colorful patchwork** of autumn harvests and fall foliage. Stone fruits such as black cherries and apricots and florals like lavender and orris are at their peak, bringing a **full fragrant** and **flavorful bounty**. Bedoukian introduces the **Harvest Home** collection with **versatile ingredients** that can be used in a variety of flavor and fragrance formulations.

Bedoukian Cerezoate (BRI 512)

This season **black cherry** is a popular flavor trending in beer with new launches such as Narragansett and Del's Black Cherry Shandy, which combines Narragansett's classic lager with tart, all-natural black cherry juice and Redd's Wicked Black Cherry Twist, which blends a dark-golden beer with juicy black cherry flavors and a crisp apple base. It is also appearing as the newest flavor for Greek yogurt with introductions such as Starbuck's Evolution Fresh inspired by Dannon, Yoplait Plenti with whole grain oats, flax and pumpkin seeds and Müller's Black Cherry & Pomegranate fruit mix-in.

In the fragrance arena, Donna Karan recently launched Liquid Cashmere Black, which highlights notes of "ripe black cherry" while Bath & Body Works created the Black Cherry Merlot scent in multiple applications.

DID YOU KNOW? Cerezoate is named for "Cereza", the Spanish word for Cherry. While known for its natural, black cherry character, it is an incredibly versatile ingredient that adds a natural juicy lift to a variety of fruity types. At lower levels, it enhances the natural red fruit character of apples, strawberries, and of course cherries. At higher levels it adds freshness to tropical flavors such as pineapple. **Looking for a quality black cherry note?**



ODOR DESCRIPTION
 AN ETHEREAL, NATURAL
 BLACK CHERRY ODOR
 WITH A HINT OF
 PINEAPPLE.

[CLICK HERE](#) TO REQUEST
 A [CEREZOATE](#) SAMPLE

Bedoukian **Apritone** (BRI 410)

Beverage Industry's 2014 New Product Development Survey, published in January, reported that peach was a top-selling flavor in 2014 with 9% of beverage formulators using it. The survey also revealed that **apricot** was an anticipated top seller flavor for 2015 with a share of 7% of beverage formulators using it.



ODOR DESCRIPTION
 RIPE, FLESHY APRICOT
 WITH JASMINE
 UNDERTONES. SWEET
 AND REMINISCENT OF
 COOKED FRUIT.

In fine fragrance, the band One Direction launched *Between Us*, a fragrance featuring "apricot nectar." The fragrance's somewhat [campy commercial](#) shows Louis Tomlinson collecting this key ingredient from space. Apricot Nectar is also one of Revlon's 18 Parfumerie Scented Nail Enamel colors and scents.

DID YOU KNOW?

In fragrances, Apritone synergizes well with various lactones, rounding out their sharp edges and adding a sweet, natural effect to peach formulations at 2%. In flavors, Apritone adds ripe, tart notes to stone fruit flavors (peach, apricot, plum,

cherry) that you would expect to find surrounding the pit. **Looking to add sweetness and round out lactones in your formulas?**

[CLICK HERE](#) TO REQUEST AN **APRITONE** SAMPLE

Bedoukian Orrisol (BRI 330)

Iris and **orris** are not new to fine fragrance. However, they are "en vogue" ingredients and a naming inspiration for recent fragrance launches. As part of the La Collection de Grasse, L'Occitane introduced Iris Bleu & Iris Blanc while La Perla, the high-end lingerie brand, added White Iris to its collection. Australian designer Naomi Goodsir debuted Iris Cendre while Ormonde Jayne, the British niche brand, launched Vanille d'Iris. Expected in October, Marc Jacobs Decadence features iris and orris notes in the self-described "luxurious woody scent." In air care, Colonial Candles added Wild Iris to its fall lineup.

DID YOU KNOW? At trace levels, Orrisol enhances gourmand and fruity/floral fragrances by adding a juicy, edible effect that you can bite right into. We have demonstrated this effect in coconut, generic fruity/florals, and chocolate fragrances, adding an edible rich character more reminiscent of dark chocolate. **Looking for your next secret ingredient?**

[CLICK HERE](#) TO REQUEST AN **ORRISOL** SAMPLE



ODOR DESCRIPTION

A FLORAL ODOR WITH NOTES OF ORRIS, GENET, AND HINTS OF CUCUMBER.

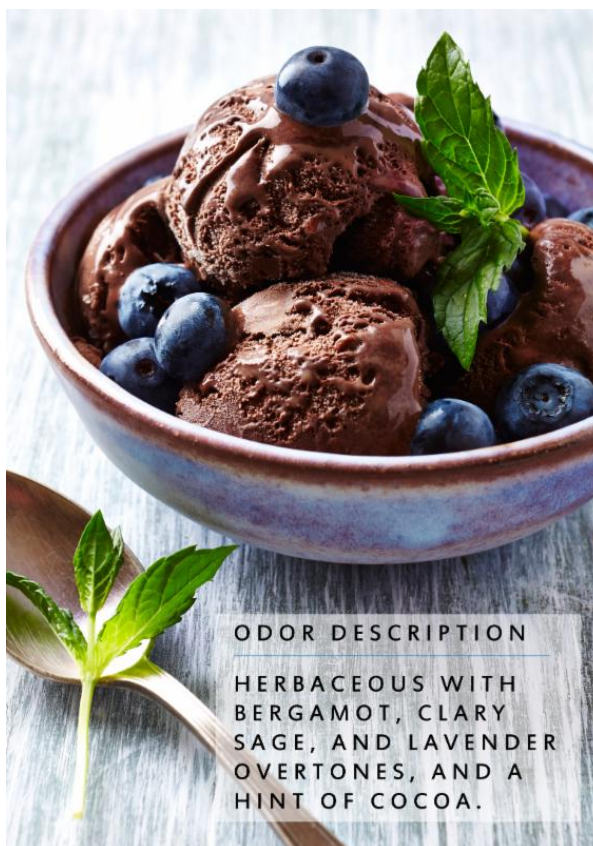
Bedoukian Lavender Aldehyde (BRI 857)

Lavender remains a key and popular ingredient in fragrance across applications and there are several new products that highlight it. Floral designer Eric Buterbaugh created Velvet Lavender as one of seven of his new floral scents while Ferrari Essence Collection features Pure Lavender as one of the collections' three unisex scents. Recent personal care introductions include WEN by Chaz Dean Lavender Cleansing Conditioner and Yardley London Nourishing Elements Lavender and Rosemary Artisan Soap.

On the flavor side, lavender is flowering in artisan cocktails, simple syrups, bitters, lemonades and teas driven by the garden-to-glass trend. Bedoukian's Lavender Aldehyde has unique properties in flavor applications and augments **chocolate** with

natural cocoa powder nuances and **blueberry** accents. Chocolate and blueberry combinations are a well-liked flavor duo. Fisher Nut Exactly Almond Blueberry Dipped in Dark Chocolate, Dove Real Blueberries Dipped in Silky Smooth Dark Chocolate and Hershey's Brookside Dark Chocolate Fruit & Nut Blueberry with Açai Bar are all recent market examples.

DID YOU KNOW? In flavors, Lavender Aldehyde adds floral and woody notes to blueberry flavors at (~2 ppm), making them more reminiscent of natural wild blueberry. It also adds natural cocoa notes to chocolate flavors, making them richer and smoother. **Looking to live up your lavender formulations?**



[CLICK HERE TO REQUEST A LAVENDER ALDEHYDE SAMPLE](#)

Warm & Spicy

Fall is a season of **warmth and comfort** as the cooler temperatures approach. Fragrant **spices** such as cardamom and warm woods such as patchouli add **depth** and **texture** to fragrances while they **add complexity** and **earthy undertones** to flavors. Bedoukian introduces the **Warm & Spicy** collection with **versatile ingredients** that can be used in a variety of flavor and fragrance formulations.

Bedoukian Cardamom Aldehyde (BRI 381)

Driven by the multi-cultural trend with changing taste palates and continual shifts in demographics, **cardamom** is gaining popularity. Particularly fashionable in fine fragrance, cardamom is often used as a heart note, but is becoming a main focus. Marni Spice, Mimosa & Cardamom by Jo Malone and Cardamom by Demeter are all illustrations.

Cardamom is also gaining traction in flavors with products such as Kashi's Organic Overnight Muesli Cherry Cinnamon & Cardamom variant and Joia Grapefruit Chamomile and Cardamom soda.

DID YOU KNOW? Cardamom aldehyde excels in candle formulations, and is a great ingredient for citrus candles to add a clean, zesty note. Try using Cardamom Aldehyde at trace amounts to add the spicy character that most synthetic accords are

missing. **Looking to create a synthetic cardamom accord?**



ODOR DESCRIPTION
 A UNIQUE SPICY, CITRUS NOTE THAT IS REMINISCENT OF THE EXHILARATING ODOR OF FRESHLY CRUSHED CARDAMOM PODS.

[CLICK HERE](#) TO REQUEST A **CARDAMOM ALDEHYDE** SAMPLE

Bedoukian Terrasol (BRI 818)

Reminiscent of the 1960s and 1970s, **patchouli** remains a popular base note in both women's and men's fine fragrance introductions. Driven by the trend to warm oriental, woody directions, fine fragrances are highlighting this earthy and rich ingredient such as Herrera Confidential Nightfall Patchouli and Reminiscence Patchouli Blanc scents.



ODOR DESCRIPTION
 A POWERFUL EARTHY, AMBERGRIS ODOR WITH A PATCHOULI TOPNOTE.

Driven by the trend to healthier lifestyles, consumers are exploring vegetables and teas and crave natural, earthy flavors.

DID YOU KNOW? Terrasol has often been compared to Geosmin for its earthy character and incredible strength, making it a great choice for heavy oud and floral types. In flavors, low levels (~3 ppb) of Terrasol add peel notes to lime flavors and can be used for various root vegetable notes and flavors. **Looking for a powerful patchouli top note?**

[CLICK HERE](#) TO REQUEST A
[TERRASOL SAMPLE](#)



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