

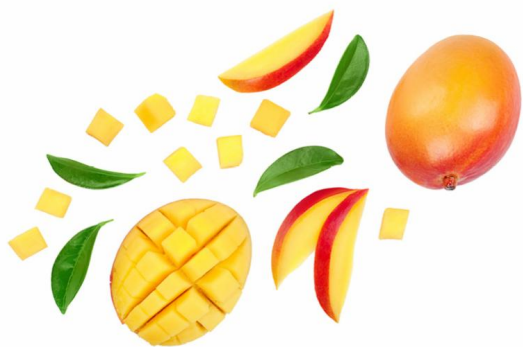
Hot Tropics Collection

It's summertime and nothing connotes summer like refreshing, juicy tropical fruits and exotic fruit combinations. According to The Fresh Market, tropical produce and high-flavor fruits, such as passionfruit, lychee, rambutan, jackfruit, and soursop will be among the top produce sellers in 2019. This sentiment is echoed by the Pacific Rim flavor trend that Whole Foods forecasts as one of the top 10 food trends that will dominate in 2019. According to Whole Foods, vibrant tropical fruits like guava, dragon fruit and passionfruit will be making their way into colorful smoothie bowls and cocktails. Furthermore, UK-based flavors company International Taste Solutions (ITS), expects to see passionfruit, mango, guava, jackfruit and papaya popping up more frequently in drinks, bakery, snacks and sports nutrition applications. Inspired by the summer season and the popularity of tropical fruits, Bedoukian introduces the [Hot Tropics Collection](#), which focuses on an array of tropical fruit directions. The collection features a variety of versatile ingredients that can be used in a range of flavor and fragrance formulations.

Tropical Fruits are trending in both flavor and fragrance applications. On the flavor side, mango, pineapple, coconut, and passionfruit are quenching consumers' thirst in the Ready-To-Drink (RTD) market including water, tea and alcoholic beverages. These tropical flavors are also appearing in dairy applications such as yogurt and smoothies. In addition, the candy market is following suit and introducing a variety of tropical flavors. In the fragrance arena, coconut, pineapple, mango, and guava are whetting consumers' appetites in fine fragrance, personal care and home care products.

Tasty Tropics

Flavored water and tea are gaining popularity as consumers are looking for better-for-you beverages. **Poland Springs** launched a **Sparkling Water** line and **Orange Mango** is one of the brand's six flavors while **Mango Bliss** returned to **Polar Beverages'** summer seltzer lineup. **Pep Talk** offers a



Pineapple Coconut caffeinated sparkling water made with caffeine from green coffee beans and non-GMO ingredients and **Asarasi** debuted a new **Mango** flavor in its **Sparkling Maple Tree Water** line. **Peach Mango** is one of **Propel Vitamin Boost's** three enhanced beverages while **Queen City Hemp** by **QC Infusion** features **Blood Orange, Guava, Lemon Lavender,** and **Passion Fruit CBD Seltzer Water** varieties.

Pure Leaf's new **Herbal Iced Tea** line features four variants: **Cherry Hibiscus, Mango Hibiscus, Organic Hibiscus Tea Passionfruit & Pineapple,** and **Peach Hibiscus.** **Mosaic Sparkling Teas** by **Ginseng Up Corp.** is a new line of sparkling RTD teas that features **Orange Mango** as one of the six flavors and the beverages contain a combination of green or black tea fortified with Premium Korean Ginseng and sweetened with Monk fruit. **BOS Brands** launched a new line of three **Unsweetened Sparkling Iced Tea** using organic rooibos and **Pineapple & Coconut** is one flavor. Starbucks released a **Sparkling Blood Orange Mango White Tea** in the **Teavana's RTD Sparkling Craft Iced Teas** collection, which highlights "white tea, orange peel, and the flavor of Champagne mango with a bubbly kick." At Starbucks retailers the brand introduced the **Teavana Guava White Tea Lemonade**, which is made with a combination of the chain's guava-flavored fruit juice blend and lemonade, then sweetened with liquid cane sugar and hand-shaken with ice.

Tropical flavors are also spilling into other RTD beverages. This spring, Pepsi debuted three new soda flavors: **Pepsi Berry, Pepsi Lime** and **Pepsi Mango** and all feature an added splash of real fruit juice. Last year, the Coca-Cola Company expanded its Diet Coke brand with the addition of four new flavors: **Diet Coke Feisty Cherry, Diet Coke Ginger Lime, Diet Coke Twisted Mango,** and **Diet Coke Zesty Blood Orange.** In 2019, **Diet Coke Blueberry Acai** and **Diet Coke Strawberry Guava** joined the range. **Red Bull** added **Summer Edition Beach Breeze** to its line and the beverage is described as having "a tropical fruit profile, which then blooms into a warm coconut finish that is light and crisp." UK brand **Fentimans** launched **Tropical Soda**, a pineapple-flavored soda designed specifically to be mixed with rum.

Consumers also enjoy tropical flavors in alcoholic beverages and beer. **Sparkling Caipirinha**, a brand of **Novo Fogo**, launched two new RTD cocktail flavors: **Passion Fruit-Lime** and **Mango-Lime** while **Two Brothers Brewing Co.** launched a new line of canned vodka sodas in three flavors: **Blackberry Lime, Mango Pineapple,** and **Meyer Lemon.** **Sparkling Mango & Passionfruit** hard seltzer with a 4.5% ABV consists of water, alcohol, mango, cane sugar, passionfruit and lime and is the newest flavor in **Willie's Superbrew** portfolio. **Smirnoff Seltzer** added a **Piña Colada** option, which contains fresh pineapple and coconut flavors and **Kinky** by **Prestige Beverage Group** added **Kinky Cocktails Aloha** that is infused with the tropical flavors of pineapple, coconut, and lime with a 5% ABV.



Boston Beer Company launched a seasonal **Mango Guava IPA** described as "being full of tropical fruit, along with vanilla and lactose to balance out citrusy American hops" while **Tröegs Independent Brewing** released **First Cut Mango IPA.** For summer, **North Coast Brewing Company** debuted a limited release of its seasonal Berliner Weisse interpretation, **Passion Fruit-Peach**, which is self-described as "a spontaneously soured beer with a honey hue made with peaches from California and passionfruit from Ecuador." **Corona Refresca** is a new spiked beverage "that brings the taste of Mexico's tropics to you" in three flavors: **Coconut Lime, Guava Lime,** and **Passionfruit Lime.**

These tropical flavors are appearing in dairy applications such as yogurt, smoothies and ice cream.

Fruitlove is a new brand from **Kraft Heinz** that is a spoonable smoothie. It combines yogurt with three or more fruits and vegetables, which are packaged in single-serve bowls that include a spoon. Two of the five flavors are tropical: **Mango Medley** with banana, pineapple, carrot, and mango and **Pineapple Coconut Bliss** with banana, pineapple, squash, and coconut. Similarly, Dole debuted Spoonable Smoothies, which are smoothie bowls sold in the freezer aisle. **Dole Whip Spoonable Smoothies** come in two options: **Pineapple Banana** and **Strawberry Banana**.



Smoothie King expanded its lineup with a limited-time introduction of the **Pure Recharge Pineapple Smoothie** that is an exclusive smoothie specially blended with pineapple, banana, Pure Recharge, apple-pineapple juice blend and nutrient blend. For the summer, **Pinkberry** introduced **Mango Swirl**, which features mango frozen yogurt topped with fresh cut mango, Tajín seasoning and a lime wedge while **Menchie's** released a **Hi-Chew Dragon Fruit** frozen yogurt inspired by the Japanese

candy.

Tim Hortons released the new limited-edition **Mango TimShake** that is a rich and creamy milkshake with mango flavor that is finished with a whipped topping and a drizzle of mango syrup. **Steve's Ice Cream** re-branded and introduced seven new flavors with artist-designed packaging. **Passion Carnivale** is one of the seven flavors and is described as "a flavor as electric as Carnivale itself. This vibrant mix of our organic coconut cream, passionfruit, ribbons of caramel, and mango pieces will transport your taste buds to Rio."

Tropical flavors are also trending in candy. **Hi-Chew's** new **Tropical Mix** includes **Kiwi**, **Pineapple**, and **Mango** flavors while **Hi-Chew Acai** highlights chia seeds. **Extra Gum** debuted the **Extra Refreshers** line, which is the brand's first soft-chew product, in three sugar-free flavors: **Polar Ice**, **Spearmint**, and **Tropical Mist**. Last year, **Mango** joined **Sour Patch Kids'** portfolio and this year the brand introduced **Sour Patch Kids Heads**, which feature 2 flavors in 1 with a different flavor head and a different flavor body. The three flavor combinations are **Pink Lemonade with Blue Raspberry**, **Pineapple with Red Berry**, and **Peach with Orange**. Similarly, **Swedish Fish Tails** debuted and highlights 2 flavors in 1 with a different flavor head and tail in **Blue Raspberry with Strawberry**, **Watermelon with Pineapple**, and **Raspberry with Mango** varieties. **Swedish Fish** also recently introduced **Mini Swedish Fish** in **Tropical** flavors including **Pina Colada**, **Tropical Island**, **Beachy Punch**, and **Passion Fruit**.

Fragrant Tropics

Fruits of all kind are popular in fragranced consumer packaged goods year-round. Tropical, juicy fruits such as coconut, pineapple, mango, and guava are particularly well-liked in spring and summer months in fine fragrance, personal care and air care.

Angel Eau Croisière by **Thierry Mugler** is a new summer limited-edition scent, which is "fruity and creamy with a sparkling cocktail of luscious mango, juicy grapefruit and blackcurrant sorbet." Similarly, **Escada** launched **Miami Blossom**, the brand's limited-edition summer fragrance for 2019 that features pineapple, a classic summer fruit as the main ingredient, with notes of watermelon, blueberry, fresh orange, jasmine, tiare, tuberose, sandalwood, and ambroxian. **Guerlain** added three new scents to the brand's



Aqua Allegoria line: **Coconut Fizz**, **Flora Cherysia**, and **Ginger Piccante**. The **Coconut Fizz** contains bergamot, melon, coconut, tonka bean and sandalwood accords. **Atelier Cologne's** newest scent **Pacific Lime** is described as "a tropical burst of juicy lime and cooling eucalyptus sweetened with creamy coconut." **Avon** added **Far Away Aloha** as a flanker to its 1994's **Far Away** fragrance and the scent is meant to "sweep you away to a tropical island."

In personal care, **Own Beauty is Everyman Jack's** new sister brand. The company launched a body wash and deodorant in, **Citrus + Sage**, **Coconut + Mango**, **Green Tea + Cucumber**, and **Lavender + Vanilla** varieties. The products are made with aromatic ingredients that are derived from plants and packaged in bottles that are made with at least 50% post-consumer recycled plastics. **Philosophy** added a **Coconut Splash Body Lotion** to its line. It is described as "a creamy and relaxing blend of fresh coconut water, lotus flower, vanilla orchid, and sandalwood." **Being by Sanctuary Spa** offers a **Chilli Mango & Tonka Bean Body Butter** that has an intriguing marketing message "unleash a mouth-watering cocktail of exotic, plump mangoes sprinkled with a cheeky kick of warm spice. Jam-packed with cocoa and shea butter and drizzled with mango seed oil, our utterly brilliant butter leaves skin feeling deliciously moisturized for 24 hours and smelling good enough to eat." **Coola** released a new **Guava Mango Classic Body SPF 50 Sunscreen** while **IGK Hot Girls** launched a **Hydrating Shampoo and Conditioner** fragrance with "lush, vibrant notes of guava, coconut water, pink lotus, midnight violet, and vanilla." In 2017, **Hint**, the water brand expanded into personal care with the launch of **Hint Sunscreen**. The line combines the brand's signature hint fruit essences with SPF 30 sunscreen in three scents: **Grapefruit**, **Pear**, and **Pineapple**. This year the brand has a deodorant in the pipeline.



In air care, **Village Candle** added **Coconut Pineapple** with crushed pineapple and sweet coconut milk notes to its collection. **Nest Fragrances** launched three new limited-edition air care seasonal scents in **Coconut & Palm**, **Hibiscus & Dragon Fruit**, and **Pineapple & Driftwood** candles and reed diffusers. **Coconut & Palm** is described as "crushed coconut and sparkling bergamot mingled with rich amber over a base of vanilla-infused musk" while **Hibiscus & Dragon Fruit** features "mandarin orange

and lemon combined with tropical accents of mango, pink hibiscus, and dragon fruit." **Pineapple & Driftwood** highlights "the aromas of fresh island pineapple and juicy white nectarine blended with a hint of jasmine and warm driftwood." **Viaggi Christ The Redeemer Candle** is a new scent in the **Wonders of the World Collection** that has notes of Brazilian jasmine, freesia, guava, passionfruit, and pineapple while **Yankee Candle's White Strawberry Bellini** has strawberry, pineapple, juicy orange, fresh mango, peach nectar, chilled champagne, and sugar notes.

Passionfruit Neroli joins **Thymes'** home care line in six different products including a candle, counter-top spray, dish-washing liquid soap, hand cream, hand wash and home fragrance mist. The scent contains pink pomelo juice, passionfruit, nectar, neroli, white grapefruit, bamboo and jasmine milk. **Love Home and Planet** by **Unilever** is a new plant-based home care line, which was inspired by the success of the brand's **Love Beauty and Planet** beauty and personal care brand. **Coconut Water & Mimosa Flower** is one of the five scent stories and is offered in fabric, dish and surface care products. For spring 2019 **Method Products** released the brand's second collaboration with **Creative Growth**, featuring four new pieces of artwork paired with four limited-edition scents. **Fresh Pineapple** is one of the fragrances and available in **Foaming Hand Wash** and **Gel Hand Wash**. For summer 2019, **Method Products** introduced the **Method x Minted Collection**, also a limited-edition line of four scents, paired with **Minted** artists' work. **Tropical Cloud** is by artist **Mya Bessette** and "the tropical hues of the colorful painting are complemented by a fresh + fruity fragrance with notes of mangosteen and passion fruit" and offered in **Dish Soap**, **Foaming Hand Wash**, and **Gel Hand Wash**.

Did You Know?

For over 45 years, Bedoukian Research has provided the highest quality products to serve your aroma chemical needs. Today, we offer more than 350 Flavor & Fragrance molecules, some of which would be an excellent addition to your tropical formulas.

Bedoukian's Guavanate has a sweet, exotic tropical fruit odor reminiscent of the true essence of a freshly-cut pink guava. Breezy and bright like a tropical island, Guavanate excels in both flavor and fragrance, adding complexity and richness to an assortment of fruity florals and tropical formulations, including guava, mango, pineapple and passionfruit.



Bedoukian's Tropical Dienoate is a reaction blend available for use in both flavor and fragrance. It offers an authentic, fresh pineapple character supported by subtle shades of pear and mango. Excellent for brightening and enhancing ripe, juicy notes found in a variety of tropical applications, when used in flavors, Tropical Dienoate is remarkably powerful, adding a unique mouth-watering effect to pineapple, passionfruit and mango.

Bedoukian's Ethyl 2,4-Decadienoate is a natural booster and wonderful to work with, excelling in flavors, fine fragrance, personal care, cosmetics, air care, and more. In addition to capturing the ethereal notes and fleshy nature of a pear, when used at higher levels, Bedoukian's Ethyl 2,4-Decadienoate imparts crisp and clean, tropical fruit nuances, particularly useful in mango and pineapple formulations.

Bedoukian's Lactone of Cis Jasmone offers a clean, jasmine absolute-like character while providing sophisticated, softly-sweet, creamy coconut nuances to a variety of fruity floral and tropical-like fragrances. Lactone of Cis Jasmone is excellent for adding depth and creaminess to dairy-type flavors, as well as enhancing fruit flavors, especially peach, mango and coconut.

So what are you waiting for? Take a "trip" to the tropics with a little help from Bedoukian, and request your samples today!

Bedoukian Bulletin Sample
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