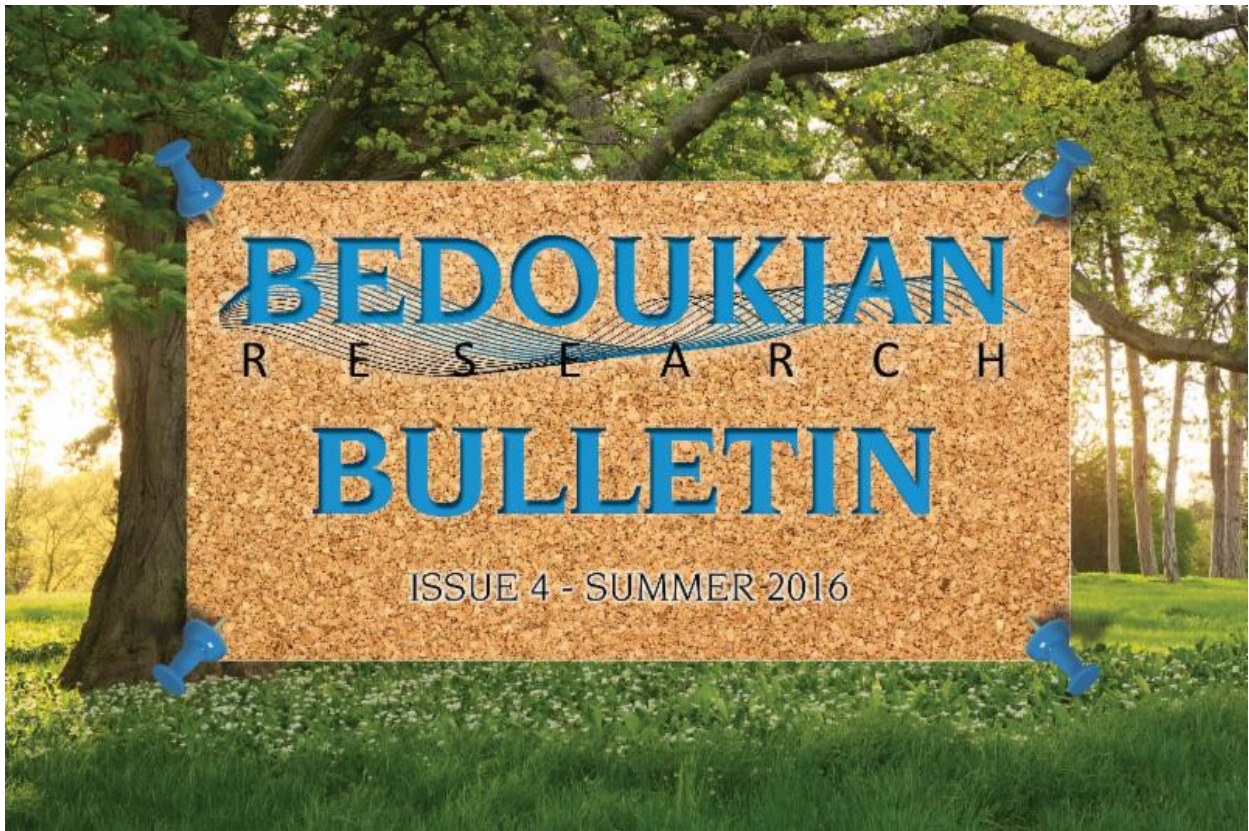


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## Indian Summer

Holding onto summer and not ready to let go of the sunshine and long days, we are embracing warm tropical fruits such as **mango**, **guava** and **pineapple**. Knowing fall is quickly approaching, we await autumn with the optimistic hope of warm sunny days. Bedoukian introduces the **Indian Summer Collection** with versatile ingredients that can be used in a variety of flavor and fragrance formulations.

[Bedoukian Tropical Dienoate \(BRI 536\)](#)



**Pineapple** is a common tropical flavor often used in beverages. According to the Beverage Industry's 2016 Product Development Survey, pineapple was reported as a fashionable flavor in 2015, with 44% of respondents using it in their formulations. For example, **Dasani** added **Tropical Pineapple** to its **Sparkling** line while **Frï's Vodka**, a brand of **Pernod Ricard**, released **Frï's Cooling Pineapple**. **Naked Juice** launched a new line of five cold-pressed juices and **Cool Pineapple** is one of the brand's five flavors.

Pineapple is also utilized in a variety of other applications including snacks and ice cream. **Mango Pineapple** is one of three new flavors in **Perky Superfood Snack Bites** and **Mango Pineapple** is a new variant in **Hershey's Brookside Yogurt Flavored Fruit & Nut Bars**. **Del Monte** introduced a new line of **Fruit Refreshers** made for adults. **Pineapple in Passion Fruit Flavored Slightly Sweetened Fruit Water** is described as "refreshing with a sparkle of pineapple and a splash of passion fruit flavored water." **Popsicle** debuted the **Tropical Paradise** collection and **Pineapple** is one of four flavors.

On the fragrance side, pineapple is also well received in bath and body products and fine fragrance notes. In the spring, **Bath & Body Works** launched the **Golden Pineapple Luau** signature scent in a variety of applications. **Sofia Vergara's** recent fragrance, **Tempting Notes**, is described as a fresh fruity floral, which includes a pineapple accord. In lip care, **Pogo De-Lish Lip Balm** highlights a **Pineapple Citrus** flavor.

**DID YOU KNOW? Tropical Dienoate is a brand new ingredient from Bedoukian! It is impressively powerful with a unique mouth-watering ripe, juicy impact. In addition to pineapple, it works well in other tropical flavors and fragrances, particularly passion fruit and mango.**

**Let our newest ingredient take your formulations away!**

**[CLICK HERE FOR A SAMPLE](#)**

## Bedoukian Guavanate (BRI 493)



### ODOR DESCRIPTION

SWEET, FRUITY, SLIGHTLY WOODY  
NOTES WITH CREAMY DRY-DOWN.

In fragrance, tropical ingredients are embraced and often introduced in spring and summer months. Last spring, **Yankee Candle** introduced the **Margaritaville® Collection** in four tropical scents such as **Jamaican Vacation**. The scent is described as "ripe tropical fruits, fresh island blooms and a dash of sugar let you know it's island time - breathe in, enjoy, relax." In May 2017, **Yankee Candle** will release the **Havana Collection** in four scents including **Delicious Guava**. **Sundrenched Mango** was launched by **Bath & Body Works** in the spring while **Illume** released **Coconut Milk Mango**. This summer, **PartyLite** introduced the **Rio Collection** in four scents - **Copacabana Beach**, **Guava Caipirinha**, **Tropical Flower** and **Samba Sunset**.

Tropical flavors and blends are also popular in flavor. **Mango** is an "en vogue" ingredient and **guava** is emerging. Beverages are a hot bed of activity with a variety of tropical flavor combinations popping up.

**Minute Maid's** new **Sparkling line** features a **Tropical Citrus** flavor. **Honest Tea** has added **Twisted Tropical Tango** to its **Honest Kids** line of organic juice drinks. **Smartfruit LLC** offers a line of smoothie mixes that can be used in cocktails, smoothies, teas and sodas. **Tropical Harmony + Aloe** blends papaya, guava, passion fruit and pineapple. **Extra Kinky Cocktails** feature three flavors - **Pink** with mango, blood orange and passion fruit, **Gold** with peach and tropical flavors and **Blue** with wild berry and tropical flavors.

Mango is appearing in waters and ready-to-drink teas. **Ramlösa's** sparkling mineral water line features **Mango** as one of five flavors offered. **Fanta Mango** is a new addition to the **Fanta** soft drink range. **Mango Lime Matcha** is a new flavor in **Bhakti's Sparkling Tea** collection, which combines carbonated teas, organic fresh-pressed juices and the company's signature fresh-pressed ginger. **Brisk Iced Tea** has introduced **Brisk Mate** in **Mango** and two additional flavors. **Mango Habañero** is a new flavor in **KeVita's Master Brew Kombucha** line. In alcoholic beverages, **Skyy Infusions** have added **Tropical Mango** to its range.

Guava is emerging in a variety of products. **Old Jamaica** recently launched a **Guava and Melon Crush** soft drink. This summer, **Jamba Juice** released **Gotta Guava** "an

exotic blend of guava juice, peaches, sherbet with pineapple, and strawberries," as part of the limited edition **Island Getaway Smoothies** collection. **Chobani Greek Yogurt Blended** introduced a limited batch **Guava** variant while **G.S. Gelato & Desserts** released a **Guava Sorbet** for the food service industry.

**DID YOU KNOW?** Guavanate has the character of a freshly cut, ripe, pink guava. It imparts unique and complex tropical notes for use in a wide range of tropical formulations and blends. For fragrances, Guavanate can also be used to add sweetness and boost floralcy in floral accords, particularly Osmanthus.

**Want to make your tropical formulas guavalicious? Give Guavanate a try!**

[CLICK HERE FOR A SAMPLE](#)

## Fall Into Seasonal Classics

The warmest months are winding down as we get ready for the arrival of the fall season. A cornucopia of iconic, seasonal autumn-themed flavors and fragrances such as **pear** and **apple** are here to symbolize the season. Bedoukian introduces the **Fall Into Seasonal Classics Collection** with versatile ingredients that can be used in a variety of fragrance and flavor formulations.

### [Bedoukian Pearlate \(BRI 1622\)](#)



#### ODOR DESCRIPTION

UNIQUE SOFT MUSK WITH A PEAR-APPLE CHARACTER.

**Pear** is a sophisticated alternative to apple. During the fall season it appears often and is gaining momentum. Activity in pear flavors is being driven by craft beer and dairy products.

The hard cider trend has opened the doors for pear flavors and pear is either used alone or in combination with apple. **Flatbed Cider Co.** released **Pear Cider** made with Northwest-grown Bartlett pears while **High Heel Brewing's Slingback Perry Ale** is a

hybrid beer "brewed with the taste of traditional ale with pear cider." **Angry Orchard's** new **Orchard's Edge Knotty Pear** is formulated with golden cider, ripe apple and baked-pear aromas with hints of cardamom, citrus and mint. **Western Son Vodka's** newest edition is **Prickly Pear**.

Inspired by the hard cider trend, **Teavana** launched a **Flight of Teas** in three flavors - **Mulled Pomegranate Cider**, **Poached Pear Cider** and **Spiced Apple Cider**. **Vuka Natural Energy Drinks** launched a new flavor, **Thrive**, which is starfruit-pear-flavored. **Bartlett Pear Black Tea Zero** is a new flavor in **Marley Beverage Co.'s Zero Mellow Mood Relaxation Tea** range and is formulated with chamomile, valerian root and passion flower.

Dairy is the current trendy application for new pear launches. **HP Hood** launched **Hood Cottage Cheese with Honey & Pear** while **Chobani** introduced **"Flip"™ Pure Pear & Honey Whole Milk Greek Yogurt**. **Maple Pear Quinoa** joined **Munk Pack's Oatmeal Fruit Squeeze** snacks lineup.

In the fragrance arena, pear is also inspirational. For example, **Bath & Body Works** introduced the **Golden Pear & Brown Sugar** line while **Jo Malone's Nashi Blossom** is based on pear. In fine fragrance, pear notes are used in fruity compositions such as **Yves Saint Laurent Mon Paris**, **Coach The Fragrance** and **Tommy Hilfiger The Girl**.

**DID YOU KNOW?** Pearlate captures the ethereal notes and fleshy nature of a pear. It can be used alongside our [BRI 433 2,4-Ethyl Decadienoate](#) and [BRI 179 Pear Acetate](#) for a new twist on classic pear formulations.

Looking to make your formulas "pear-tinent"?

[CLICK HERE FOR A SAMPLE](#)

[Bedoukian Fruitaleur \(BRI 9840\)](#)



**Apple** accords are well received all year round in fine fragrance. In the fall, apple directions ranging from fresh to spicy are particularly popular with a variety of limited edition launches. For example, **4711 Acqua Colonia** introduced **Red Apple & Chili** as a limited edition fall 2016 scent. **DKNY Be Tempted** is a new gourmand oriental fragrance that "represents a juicy and tempting red apple." For fall, **Bath & Body Works** added **Champagne Apple & Honey** and **Pumpkin Apple Cider** to its collection, available in a variety of applications.

In air care, **The Yankee Candle Company** released **Caramel Apple Cake** and **Apple & Candied Walnut** candles for the season while **Glade** introduced **Spiced Apple Magic** as part of its **Autumn collection**. **Apple Crisp** and **Candy Apple** are **Pier 1 Imports** new seasonal scents and **Mrs. Meyer's Clean Day Apple Cider** is a limited edition scent for the season.

Apple is also a classic flavor all year round and like fragrance, it is particularly popular in the fall. According to Beverage Industry's 2016 Product Development Survey, 57% of survey respondents formulated with apple in 2015.

Apple flavors are utilized in non-alcoholic and alcoholic beverages. For example, **Dry Soda Co.** expanded its offerings with **Fuji Apple Dry Sparkling Soda** while **Karma Culture LLC's** new **Karma Probiotics** line features an **Apple-Cinnamon** variant. **Switchel**, a tart mix of apple cider vinegar and maple syrup diluted with water and other ingredients is emerging. It is used as an energy drink and often made with Do-It-Yourself recipes. Inspired by **Switchel**, **Turkey Hill** recently debuted the **Turkey Hill Haymakers** line. **Original Cider** and **Tart Cider** are two of six varieties offered. Similarly, **McClary Bros LLC** unveiled a line of **Drinking Vinegars** and **Apple Pie** is one of three flavors.

In children's products, **Juicy Juice** introduced **Juicy Juice Teasers** made with decaffeinated and caffeine-free teas and juice. **Apple** is one of four flavors available. **Green Apple** is one of four naturally flavored sparkling waters offered in **Tickle Water's** new line. **Whole Fruit Organic Juice Tubes** by **J&J Snack Foods Corp.** are new and available in four flavors - **Apple Concord Grape**, **Apple Strawberry**, **Apple Blueberry** and **Apple Cherry**. **Chobani Tots®** features **Apple Whole Milk Yogurt Pouches**.

Hard cider has become mainstream and several new products are launching. **Flatbed Cider Co.** released **Crisp Apple Cider** while **Jersey Cider Works** debuted **Ironbound Hard Cider**. **Angry Orchard** added **Walden Hollow**, a new year-round specialty hard cider, exclusively made from New York State-sourced apples including Golden Russet, Newton Pippin and Northern Spy heirloom apples. **Angry Orchard** also released **Easy Apple**, a less-sweet hard cider, crafted with a blend of culinary apples, including Braeburn, Fuji, Gala, Granny Smith, Bisquet, Dabinett, Frequin Rouge and Harry Masters Jersey. **Skyv Infusions** has added **Honeycrisp Apple Vodka** to its lineup and **Stillhouse Spirits Co.** introduced an **Apple Crisp** flavor in a new range of 100% clear corn whiskeys made from estate-grown corn.


As expected for the fall season, several brands are launching limited edition apple snacks. For example, **Kellogg's** introduced **Special K Apple Cinnamon Crunch Cereal** and **Pop-Tarts Frosted Caramel Apple**. **Dunkin' Donuts** launched the **Caramel Apple Croissant Donut** while **Nestle Toll House** brought back **Harvest Apple Cookie Dough**.

**DID YOU KNOW? Fruitaleur can be used to enhance a variety of red fruit flavors, and it truly shines when adding ripe, juicy notes to strawberry flavors. As an exotic side note, it can be used to capture the sweet part of a durian fruit...without the odor!**

**Make this ingredient the apple of your eye!**

**[CLICK HERE FOR A SAMPLE](#)**

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