

The Edible Era:

Lickable Fragrances and Flavors



The latest emerging trend is edible perfume. Edible perfume, also known as “lickable” perfume, is designed to be experienced through both scent and taste. It is applied to the skin or directly onto food and drinks. It has a low popularity and is not yet widely adopted, but according to [Spate](#), it’s growing rapidly.

“Edible perfume popularity has grown 936.5% compared to last year.”

For example, in flavors, Amoretti creates over 100 Edible Perfume® sprays for plated desserts, packaging inside a cake or pastry box, and beverages.

TREND: Spilling The Tea

Tea, known for its antioxidants, has a healthy halo. From green tea to black tea, there are a variety of preparations and flavors. With its bright green color and health benefits, Matcha is having a moment in both flavors and fragrances.

“Matcha is becoming increasingly mainstream in both lattes and perfumes; matcha fragrance notes are up more than 173% year-over-year,” according to Spate.

For example, Donna Karan introduced a limited-edition DKNY Latte Be Delicious fragrance trio: Matcha, Pistachio, and Vanilla, inspired by coffee culture.

Flavor & Fragrance Ingredient Spotlight

3-METHYL-2,4-NONANEDIONE (BRI# 841)

FEMA: 4057 CAS: 113486-29-6



3-METHYL-2,4-NONANEDIONE (BRI# 841) is a versatile ingredient for use in flavor and fragrance formulas. As a flavor ingredient, 3-METHYL-2,4-NONANEDIONE (BRI# 841) offers a sweet, hay character reminiscent of green and black tea. The dry green notes also perform well in dried parsley, chives, seaweed, and dried spinach. At lower levels, 3-METHYL-2,4-NONANEDIONE (BRI# 841) enhances sweet, cream notes for caramel, milk, and other dairy flavors. In fragrance formulas, it provides an anisic, spicy, herbal green, and lactonic aroma.

Bedoukian recently promoted this ingredient in its Soothing Green Tea Fragrance Demo at SIMPPAR and the World Perfumery Congress. 3-

METHYL-2,4-NONANEDIONE (BRI# 841) adds an unusual dry, tea leaf-hay note to the richness of the tea demo.

[Request a Sample](#)

Please ensure this product meets the regulatory requirements in your region

TREND: Smell Like A Snack

From sweet to savory, gourmand scents are skyrocketing. “Smell like a snack” is a social media phenomenon driving consumer interest across scented applications. Perfumer [Gustavo Romero](#) notes,

“Sweetness is no longer the end goal. Edible notes now feel cooked, browned, or aged, often cut with bitterness or dryness to create structural rather than just comforting scents.”

From fruits that burst to toasty notes that envelop, Bedoukian’s high-impact flavor and fragrance ingredients offer strong performance, formulation versatility, and consistent quality.

Flavor & Fragrance Ingredient Spotlight

NUEZATE™ (BRI# 728)

Ethyl 3-methyl-2-oxopentanoate

FEMA: 4903 CAS: 26516-27-8

Bedoukian’s **[Nuezate™ \(BRI# 728\)](#)** is compatible in both flavor and fragrance formulations. In flavor formulations, it pushes earthy notes typical of many tree nuts and works well in sweet and roasted applications. With woody nuances, Nuezate™ enhances brown and nutty flavors, such as maple and walnut. With its fresh, characteristic black walnut aroma combined with woody undertones and a subtle fruitiness, **[Nuezate™ \(BRI# 728\)](#)** adds complexity and depth to fragrance applications. It can be used to accentuate nutty notes and reinforce spice notes to make gourmand scents pop. In addition, it balances fougere, chypre, and amber types.

Consider using **[Nuezate™ \(BRI# 728\)](#)** to lift your formula with addictive edible nuances.

[Request a Sample](#)

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CHERRY ON TOP



The cherry palette has narrowed for fragrance. Benzaldehyde, the principal material for cherry and almond notes, has been under IFRA restriction since 2009, with maximum use levels tightened under successive Amendments through the 51st. The supporting materials commonly used alongside it have faced similar constraints.

[Cerezoate™ \(BRI# 512\)](#), a fruity, juicy note with natural black cherry nuances, is an ester rather than an aldehyde and **is compliant with the IFRA 51st Amendment Standards.**

[Learn More](#)

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BEDOUKIAN NEWS:

Bedoukian Names Dr. Krzysztof Swierczek
Director of R&I



Bedoukian is pleased to announce Dr. Krzysztof Swierczek as the new Director of Research and Innovation (R&I). Dr. Swierczek joined Bedoukian in 2012 as a PhD chemist in R&I and became the Technical Production Manager in 2022. With his unique perspective, he leverages his hands-on plant experience to streamline processes, foster collaboration, and ensure the commercial viability of new molecules. His approach emphasizes operator feedback, practical problem-solving, and agile decision-making. Looking ahead, Dr. Swierczek is focused on customer-driven innovation, sustainable chemistry, and integration of AI tools, reinforcing the company's commitment to delivering high-impact fragrance and flavor specialty ingredients.

[Read The Full Article](#)

Explore Our F&F Ingredient Catalogs

Bedoukian's Flavor and Fragrance i-Catalogs give you searchable access to 300+ specialty ingredients — filtered by note, application, and use level. Find your next molecule.

[Flavor i-Catalog](#)

[Fragrance i-Catalog](#)

For any questions about [Bedoukian's products](#) or to request samples, please contact us at

203-830-4000 or send us an [email](#). We look forward to hearing from you!



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