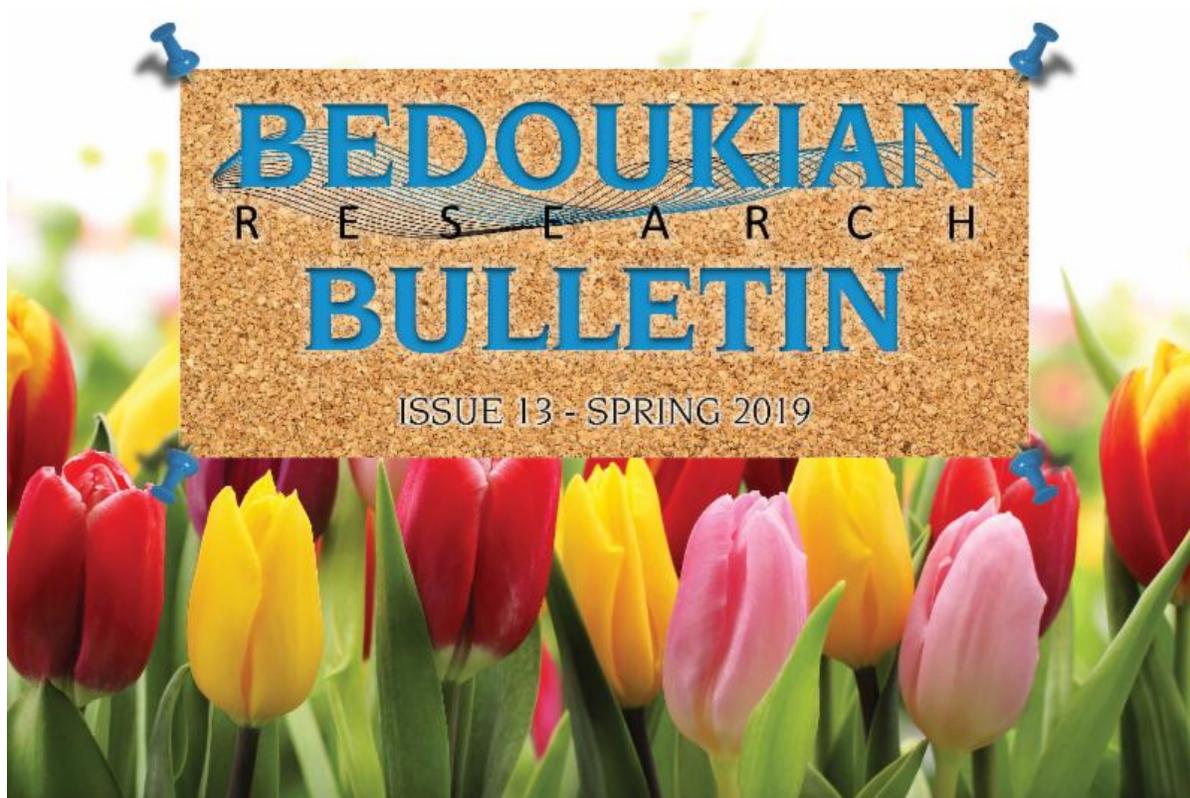


Having trouble viewing this email? [Click here](#)

This issue of the Bedoukian Bulletin features three of Bedoukian's specialty ingredients: Methyl Jasmonate, Apritone, and Terrasol FCC.



Spring Forward Collection

Spring is the season of new beginnings and fresh starts. Spring awakens as fragrant buds bloom, fresh fruits ripen and the earth comes to life again. Florals, fruits and earthy ingredients represent the turn of the season and are popping up in a variety of consumer packaged goods from food and beverages to beauty. Inspired by the season, Bedoukian introduces the **Spring Forward Collection**. This collection focuses on fragrant, fruity and earthy flavor and fragrance directions, which feature a variety of versatile ingredients that can be used in a range of formulations.

[Bedoukian's Methyl Jasmonate \(BRI 399\)](#)



INGREDIENT CHARACTER

A BEAUTIFUL, SOFT, WHITE FLORAL WITH AUTHENTIC JASMINE CHARACTERISTICS.

Jasmine is a classic and timeless white floral commonly used in fine fragrance compositions. Clean and contemporary jasmine interpretations are blooming.

Molton Brown Jasmine & Sun Rose is self-described as an "intensely floral fragrance" featuring jasmine, rose, raspberry and patchouli while **Clinique My Happy Peace & Jasmine** highlights Mate tea, jasmine, lavender, Sicilian lemon and guaiac wood. Limited-edition fragrance **1872 Twist Jasmine by Clive Christian** opens with top notes of basil, lemon, and bergamot blended with mid notes of hyacinth and jasmine and a base of patchouli and sandalwood. **Pierre Guillaume**, the French niche brand, launched **23.1 Jasmagonda** "a powdery woody floral elixir blending Indian jasmine, Himalayan cedarwood and Tonka bean."

In personal care, **Schmidt's**, the brand known for natural deodorants, added a **Natural Body Wash** to its lineup. The brand's signature deodorant scent **Jasmine Tea** is now offered as a body wash. **Bath & Body Works** new **One In A Million Body Mist** "is a modern twist on a timeless white floral with notes of jasmine extract, tuberose oil, white gardenia, pink pepper and cashmere musk."

In flavors, **jasmine** is most common in tea and beverages. However, florals are springing up in alcoholic beverages as well as chocolate and are expected to gain market momentum. Mintel data showed that 21% of consumers said they were interested in seeing more floral flavors on menus.

Blossom Water, the brand known for their fruit and flower-infused spring water, offers a **Plum Jasmine** flavor. In the U.S., Taiwanese bubble tea shops are exploding. **Jasmine Green Tea** and **Jasmine Milk Tea** are staple bubble tea flavors on menus all across the U.S. **BOS Unsweetened Sparkling Iced Teas** are expected in late April in three flavors: **Blueberry & Jasmine**, **White Peach & Elderflower**, and **Pineapple & Coconut**. **Curiously Bright & Complex Gin** with jasmine green tea, ginger and lemongrass is one of three new, unique flavored gins by **A. Smith Bowman Distillery**. **Muyu** "is a range of three

modern liqueurs made with natural ingredients inspired by the Amazon rainforest, presented in a bottle reminiscent of the perfume industry, and focused on sustainability." **Jasmine Verte** is one of three flavors. It is described as "floral, blooming, fresh, sensual and luminous" with notes of jasmine, neroli, patchouli, yuzu and iris.

In honor of Easter, **UK Waitrose** in collaboration with **Heston Blumenthal** released an **Edible Chocolate Teapot**. The teapot comes with cocoa nib "tea leaves" and crunchy, melt-in-the-mouth "sugar cubes" made from chocolate and flavored with teas. Black tea and ginger are paired with dark chocolate while jasmine tea is blended with a creamy white chocolate and Earl Grey tea is combined with mandarin in milk chocolate. Jasmine has also found its way into savory dishes such as the **Jasmine Tea Smoked Beef** served at **Beefbar** in Paris.

DID YOU KNOW? Due to its jasmine absolute-like character, [Bedoukian's Methyl Jasmonate](#) is excellent for imparting natural, soft petal-like properties to floral types, especially white florals. At low levels, this material offers a beautiful long-lasting effect to all perfumes. **Looking to make your fragrances blossom with elegance?**

[CLICK HERE](#) FOR A SAMPLE

[Bedoukian's Apritone \(BRI 410\)](#)



Apricots and **lychees** are in season and are appearing in non-alcoholic and alcoholic beverages as well as dairy applications.

Treo, an organic brand of fruit and birch water beverages, launched three new flavors and **Orange Apricot** is one of them. **Lychee Rose** is one of six **Petal** sparkling beverage flavors. **DoseBiome** has expanded its **Qii** range of oral health care beverages and **Lychee**

Tea is one of three new flavors. Inspired by Asian flavors and the popularity of green tea, **Lipton** released **Lipton Ice Green Tea** in **Jasmine Lychee** and **Mango Pandan** flavors in Singapore.

Sallyweiss & Apricot Au Poivre Saison was re-released in 2019 since its debut in Spring 2016. Last year in honor of National Apricot Day, **Dry Dock Brewing Co.** released **Double Apricot Blonde** as part of the brand's 2018 signature series. **Black Fig** and **Gold Apricot Vodka** by **Black Infusions** are made with charcoal-filtered vodka infused with either whole dried California figs or apricots.

In Denmark, **Arla's Eco Only** natural yogurts rolled out two new flavors: **Peach Apricot**, and **Morello Cherry, Strawberry, Raspberry and Blackberry**. In Germany, **Milram** launched **Skyr Ice Cream** in two fruit varieties: **Apricot-Seaberry** and **Raspberry-Cranberry**. **Häagen-Dazs** introduced a limited edition **Fruit and Flowers** ice cream line and **Lychee Raspberry Rose** was one of three flavors. The line was so well-liked the brand brought it back for a limited time. For the Spring, **Pez** is launching a pair of limited-edition dispensers shaped like cacti with **Lychee** flavored candies.

On the fragrance side, **apricot** and **lychee** can be seen in fine fragrance and beauty products. This year, **Wild Poppy** joined Laura Slatkin's **Nest Fragrances** and features pear, raspberry, and apricot with Himalayan jasmine and Rose de Grasse. Last year, **Demeter** launched a **Tea Olive** fragrance and describes the scent as "a full-bodied floral, with light apricot and peach notes that occur naturally in the flower's scent." **St. Ives**, the skin care brand known for their **Apricot Scrub**, launched a pop-up St. Ives Mixing Bar in New York City in 2018. During the event they offered the "Iconic Apricot" fragrance in a rollerball format. **Tuberose** candle by **Aerin Uzes** is "infused with an alluring blend of tuberose enhanced with fruity apricot and a warming hint of spicy clove." **Yankee Candle's** new Spring **Grilled Peaches & Vanilla** candle highlights peach and apricot accords.

Estee Lauder's Beautiful Belle is a floral fragrance that blends lychee, mimosa, rose petals, orange flower, gardenia and marzipan musk. **Celebrate Life by Escada** is a floral bouquet highlighting rose and orange flower with notes of pear, lychee, amber, vanilla and sandalwood. **Philosophy Pure Grace Endless Summer Limited Edition** launched in 2018 and features "delicate layers of iced lychee, exotic pomelo, and warm musk" while **Ralph Lauren's Romance Rosé Limited Edition** "opens with the sparkling luminosity of bergamot blending with the juiciness of lychee, red apple and black currant." **Rosine's Les Extravagants** collection has three scents. The **Bois Fuchsia** fragrance is built on **Rosa Gallica** with blackcurrant, iris, rose, raspberry, lychee, patchouli, musk and sandalwood accords. **Atkinsons White Rose de Alix** contains raspberry and lychee notes blended with peony, freesia, jasmine chypre, patchouli, white musk, and vanilla.

In the beauty arena, **apricot** and **lychee** can be seen in bath, body and skin care. **Seed Phytonutrients** is a hand wash with an apricot seed-rich formula while **Origins** recently launched **Drink Up™ 10 Minute Hydrating Mask with Apricot & Swiss Glacier Water**. **Hello Bello™** by Kristen Bell and Dax Shepard is a new line of baby products sold exclusively at Walmart. The **Bubble Bath** and **Baby Lotion** are available in three scents: **Apple Blossom**, **Lavender**, and **Vanilla Apricot**.

Ouai Hair & Body Shine Mist contains the brand's Melrose Place rose fragrance with hints of bergamot, lychee, cedarwood, and white musk. **Being** offers **Cloudberry &**

Lychee Blossom in a variety of bath & body products while **Chez Gagne Chill The F*ck Out Candle** blends lime and lychee.

DID YOU KNOW? When used in fragrances, [Bedoukian's Apritone](#) synergizes well with various lactones, rounding out their sharp edges and adding a sweet, natural effect to peach formulations. In flavors, Apritone can add ripe, juicy notes to stone fruit flavors (peach, apricot, plum, lychee, cherry) that you would expect to find surrounding the pit. **Looking to make your fruity formulas a sweet success?**

[CLICK HERE](#) FOR A SAMPLE

[Bedoukian's Terrasol FCC \(BRI 818\)](#)



In fine fragrance, **earthy** notes such as **ambergris** and **patchouli** are popular base notes that add warmth and depth. New interpretations are coming back in a cleaner, more modern way.

Natural brand, **Aftelier** debuted **Antique Ambergris** solid perfume. **Encens Mythique** by **Guerlain** is a recent unisex launch that has "an endless sweetness and exceptional depth from authentic and majestic ambergris of New Zealand, [that was] specially selected by Thierry Wasser." **Demeter** added **Ambergris** to the brand's collection. It is described as "warm, earthy and spicy, with vanilla undertones. Inspired by True Ambergris, a whale by-product."

Jo Malone London introduced a **Lupin & Patchouli Cologne** while UK niche brand **Boadicea the Victorious** launched eight fragrances under an **Oud Collection** exclusive to Harrods. **Enchanting** features a spiced blend of camphoraceous notes, pepper, Oud and patchouli blended with rosemary, fir, ambergris and musk. **X Twist Patchouli** is one of

niche brand **Clive Christian's** six new fragrances under the **Twist Collection**. The woody oriental scent has an "unmistakable richness and warmth" with spicy notes of cinnamon and clove combined with patchouli, vetiver, green moss, hot pimento pepper and oud. **Patchouli Citrus** is one of **The 7 Virtues'** seven new fragrances and contains organic, fair trade patchouli essential oil with peony, rose geranium, sandalwood and amber.

In honor of **Diptyque's** 50th birthday, the brand debuted **Tempo**. "During the 60's, a certain scent was changing the world: patchouli. Tempo is a tribute to this olfactory icon. But it's far from the harsh, humid undergrowth scent of yesterday's touchstone. This a nuanced composition of three patchouli extracts from the Indonesian island of Sulawesi that hovers between elegant and woody, enveloping and earthy. It is elevated by violet leaf," according to the press release.

In air care, **Hillhouse Naturals' Field & Fleur Myrrh Wood** candle "layers earthy patchouli and myrrh with warm amber and sandalwood" while **Scent of Copenhagen's Morning Mist** candle features "earthy patchouli combined with rugged elements of sheer vanilla, flourishing woods, and smoked musk." **Bath & Body Works White Barn Original** candle has woody vetiver, black peppercorns and aromatic cedar notes.

In flavor, **earthy** flavors, particularly **mushrooms**, are emerging. According to Food Navigator-usa.com, the global mushroom market is expected to exceed \$69.4 billion by 2024, doubling in size compared to 2015 when it was valued at \$34.1 billion. Furthermore, according to this year's Pinterest 100 list, data showed that there were 64% more searches for mushroom recipes in 2018 than 2017. Mushrooms such as Reishi, Chaga, Cordyceps and Lion's Mane are adaptogens known for their restorative properties to help the body and mind adapt to stress. These functional mushrooms are sprouting up in a variety of consumer packaged goods such as beverages, snacks, and chocolate as well as beauty products.

Finnish brand **Four Sigmatic** pioneered mushroom beverages with the launch of **Mushroom Coffee with Lion's Mane, Mushroom Matcha with Lion's Mane, Mushroom Cacao with Reishi** and **powdered blends**. In Venice, CA the brand has a retail shop aptly named the **Shroom Room**, which specializes in preparing adaptogen-spiked drinks such as teas, coffees, cacao drinks, and smoothies. **Mudlrk** is a mushroom chip brand that offers four varieties of Shiitake mushroom chips: **Original, Honey Onion Mustard, Black Pepper**, and **Buffalo**. **Shrooms Snacks** is a new snack line produced by South Mill Champs, one of North America's largest mushroom growers. There are four product lines: **Shrooms Crispy Mushrooms, Shrooms Mushroom Jerky, Shrooms Snack Bar** and **Shrooms Splits Jerky** with a combined 14 flavors such as **Sea Salt, Spicy Jalapeno, Mesquite Barbeque, Pizza**, and **Original Portabella**.

Mushrooms are appearing in the beauty arena in supplements and skincare. **Moon Juice** specializes in plant-sourced beauty foods, and high-powered natural remedies with a variety of mushroom powders such as **Ashwagandha, Cordycep, Vanilla Mushroom Adaptogenic Protein**, and **Reishi**. **Four Sigmatic** carries **Golden Latte With Shiitake & Turmeric** meant to support the skin and recently the brand added **Mushroom Face Mask & Tonic** and **Superfood Serum** to its range. **Dr. Andrew Weil For Origins™** offers a **Mega-Mushroom Relief & Resilience Soothing Face Mask** while **Kora Organics Noni Glow Sleeping Mask** uses Silver Ear Mushroom in the brand's formula.

DID YOU KNOW? On account of its earthy character and incredible strength, [Bedoukian's Terrasol](#) has often been compared to Geosmin, making it a great choice for heavy oud and floral types. In flavors, Terrasol can be used for various root vegetable notes, and at lower levels add peel notes to lime applications. **Looking to add a powerful patchouli to your palette?**

[CLICK HERE FOR A SAMPLE](#)

Copyright © 2019. All Rights Reserved.

View our profile on [LinkedIn](#)

Bedoukian Research Inc, 6 Commerce Drive, Danbury, CT 06810

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [Customer Contact Data Notice](#)

Sent by customerservice@bedoukian.com powered by

